

April 2008

Jonesborough Storytellers Guild Newsletter



QUESTIONS

NEWSLETTER CONTENTS

- * Member Outreach
- * Workshop & Concert Review
- * Upcoming April Events

ALSO INCLUDED WITH NEWSLETTER

- * Membership lists
- * JSG 2008 Calendar of Events

NEXT MEETING

April 1, 2008 – 5:45

Central Christian Church

FUTURE MEETINGS

May meeting dedicated

to EMCEE training for

Swappin' Grounds

5:45-6:45

Please put the May meeting

as **first choice** emcee training.

We may be able to eliminate the need for the June training.

Who said the following?

"I believe in storytelling as a 'gentle art — ne that is not confrontational, one that advances no political or religious cause, one that does not engage in vulgarity, one that avoids bad taste, and one that brings people together in community instead of driving a wedge between them. This is precisely why the storytelling audience has grown in America as t seeks an entertainment medium."

Who also was the first director of Storytelling at Barter Theatre?

Who has been described as:

Humorist, writer, storyteller, retired journalist, defrocked college professor, former real estate agent, former retail merchant, former typewriter mechanic, former salt water charter boat sport fisherman, philistine, certified heretic, and obviously a man who couldn't keep a job,. . . told original stories based in part on a checkered career as predicted by the vice-principal of his high school at graduation in 1949, "that boy will never amount to anything!"

Who also lives on Castle Yonder Lane?

. the answer

Former Performing Member of JSG, Rocky Rockwell. Rocky shared his stories with the Guild's audiences from 1995-2004. Rocky doesn't get out much anymore, but he'd love a personal visit from his story friends, an email, a note from those who know him. For new members who don't know him, read his bio on our website, and also listen his story [The Hurricane](#), on JSG's *10th Anniversary Sampler CD, disc 1, Story 3*. You are in for a treat!

Rockwell, Mimi & Rocky
15301 Castle Yonder Lane
Bristol VA 24202-4670
276-669-8358

timberrock@aol.com (Rocky)

Always copy Mimi when you email Rocky, bristolstory@aol.com
Call ahead of time for visits; go swap a story or two.



Workshops and Concerts in Review

March 8

The Marketing Workshop presented by Kim Weitkamp was a huge success. Fifteen individuals shared the ambiance of the Gill Barn as they listened to Kim passionately present marketing strategies. Attendees were from JSG, ETSU, Sycamore Shoal's new Storytelling Guild, and 2008 National Storytelling Festival featured teller, Michael Reno Harrell.

Kim said, "Find out what everyone else is doing, and do

something different when it comes to marketing yourself." She also presented her own marketing packet, which encompasses smell, feel, and eye-pleasing color.

Kim shared her colorful Excel document in which she organizes her packets sent, received, bookings, and future bookings. Organization is a key component when it comes to marketing. "My Excel document is kind of a red-light, yellow-light, green-light game," said

Kim.

Those who braved the cold-wind and icy roads on this Saturday, found delicious food on the potluck table, fellowship and much time for visiting and sharing ideas.

Kim Weitkamp is a passionate, story-crazed, dynamite woman. We learned a lot more than just marketing. For example: five ways to show love: time, touch, kind words, acts of service and gifts (it is the thought that counts).

March 20

It was Jeff Gere's first time to Jonesborough. From Hawaii, he first traveled to Kennesaw University. There he presented workshops and even swapped a few stories with Eddie Lenihan. Jeff was in Atlanta when the recent tornado hit. He then traveled to Cleveland Storytellers Guild, and Smokey Mountain Storytellers Guild. While in Jonesborough, Jeff found time to go hear Kathryn Windham for the very first time at Paramount Center for the Arts.

While in Jonesborough he visited with NSN and ISC and found time to fit an interview/story on the noon day show at WCBY TV5 Tri-cities. On Thursday afternoon the Guild's workshop with Jeff saw twelve participants. The evening concert sponsored by NSN at the Jonesborough Repertory Theatre nearly filled the house. Jeff had the pleasure of Doc McConnell and wife Gerry in the audience.

A bus load of Volunteer High School students poured into the Theatre to listen to Jeff. Many of these students were first time listeners to story. Master storyteller, Jeff Gere delivered a dramatic, passionate hour and half of personal stories mixed with Hawaiian lore.

Report from the bus ride home: Many high school students were heard saying, "I actually liked that storytelling!"

Just for the record: Storytelling is called "*talk story*" in Hawaii!

UPCOMING EVENTS

Floriday Story Camp, March 27-30, Leesburg FL, www.flstory.org

Sharing the Fire Conference, April 4-6, Nashua, New Hampshire, www.LANES.org

Fiddlers Grove Storytelling Festival, April 11-12, Lebanon TN, www.tnstorytelling.org

April 24, Jonesborough Storytellers Guild Church Outreach Program, Westminster Church, Johnson City 6:45 pm

Featuring Larry Kelley and Molly Catron